



(A Job Creation Project Conceptualized for Lagos State)

**“EKO ONI BAJE”**

BLUEPRINT:  
**BLUEPRINT:**

Project Promoter:

**JUMMY ONE FOUNDATION**

(CAC/6/INCT./13,718=IT/CERT. NO. 16498; UNGC ID: 19257,  
<http://j1foundation.yolasite.com/>)

Project Concept Developer:



**EL-YAH-AGLA (NIG.) LTD.**

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RC No: 154716

(RC: 514716; UNGC ID: 13216) ©2013



1.000 Introduction:

1.001 Project Name: “(ISE LOOGUN ISE) – (JOBS ERADICATE ABJECT POVERTY)”

1.002 Project Implementation Period: Five years, July 1, 2013-July 1, 2018, (Renewable)

1.003 Proposed Starting Date: July 1, 2013

1.004 Project’s Total Budget: **N1.252 Trillion**

1.005 Synopsis of Ise Loogun Ise:

“Ise Loogun Ise – Jobs Eradicate Abject Poverty” a five (5) million jobs creation grassroots project for Lagos state has five (5) components namely:

- (1) Ise Loogun Ise Stakeholders’ Family Meeting;
- (2) Ise Loogun Ise Women and Youths Intervention Schemes;
- (3) Ise Loogun Ise Value-Added Projects;
- (4) Ise Loogun Ise LTV/Radio Lagos 30’ Simulcast;
- (5) Ise Loogun Ise Promotional Events.

2.000 Goal of Ise Loogun Ise:

To create at least, five (5) million jobs for women and youths who reside in all the twenty (20) Local Government Areas; and all the thirty seven (37) Local Council Development Areas of Lagos state between July 1, 2013 and July 1, 2018.

3.000 Need for Project:

There is a persistent critical population explosion in Lagos state, especially within metropolitan Lagos, which comprises sixteen (16) out of Lagos’ twenty (20) local government areas. This situation is getting much more challenging by the day, and would undoubtedly precipitate very acute security, societal, environmental, infrastructure, education, energy, health, water and other utilities fragile and sustainability chaos by year 2018; if this all-stakeholders participatory project is not launched and adequately implemented.

Lagos state government published on <http://www.lagosstate.gov.ng/pagelinks.php?p=6> thus: “Although Lagos state is the smallest state in Nigeria, with an area of 356,861 hectares of which 75,755 hectares are wetlands, yet it has the highest population, which is over five per cent of the national estimate.

As at 2006, the population of Lagos State was {17,552,942 million, (Male: 9,115,041; Female: 8,437,901); based on the parallel count conducted by the state during the 2006 National Census}. With a growth rate of 3.2%, the state today has a population of **over 21 Million**. This was corroborated by the recent immunization exercise carried out across the State, where 4. 3million children were immunized. Children within the Immunization bracket are estimated at 20% of the entire population.

**\*The UN estimates that at its present growth rate, Lagos state will be third largest mega city the world by Y2015 after Tokyo in Japan and Bombay in India.**

Of this population, Metropolitan Lagos, an area covering 37% of the land area of Lagos State is home to over 85% of the State population.

The rate of population growth is about 600,000 per annum with a population density of about 4,193 persons per sq. km. In the built-up areas of Metropolitan Lagos, the average density is over 20,000 persons per square km.

Current demographic trend analysis revealed that the State population growth rate of 8% has resulted in its capturing of 36.8% of Nigeria’s urban population (World Bank, 1996) estimate at 49.8 million people of the national million populations. **\*The implication is that whereas the country’s population**

**growth rate is 4/5% and global 2%, Lagos' population is growing ten times faster than New York and Los Angeles with grave implications for urban sustainability."**

It is very important to note that women and youths both constitute the majority of those who live in Lagos state. However, majority of this group of individuals are not credit worthy, partly because most of them are un-skilled, do not own Bank accounts; talk less of having access to Bank loans or any form of formal business finance. Jobless women and youths are highly vulnerable to crime and drug abuse.

Suffice the need for El-Yah-Agla Nigeria Limited to conceptualize "(ISE LOOGUN ISE) – (JOBS ERADICATE ABJECT POVERTY)" for Jummy One Foundation. If implemented, this initiative will immensely help to cushion the negative effects of Lagos' ever increasing population - such as: "acute joblessness, drug abuse, heinous crimes and environmental non-sustainability"; in such a way as to bequeathing a safer and much more productive Lagos state to present and future generations of Lagosians.

4.000 Project Scope:

Target Beneficiaries: Five million (5m) women and youths @ One million (1m)/Year.

5.0 Detailed Project Description:

5.01 Ise Loogun Ise Stakeholders' Family Meeting;

All relevant stakeholders shall be invited to Eko Hotel, Lagos for a one day launch of "Ise Loogun Ise – Jobs Eradicate Abject Poverty". Invitees shall be mainly very important female politicians, bureaucrats and business women of Lagos state, (indigenes and other residents alike). Other invitees will include relevant male and female youth representatives; and significantly indispensable males like the Asiwaju, His Excellency, the Executive Governor of Lagos, very important political and business men in Lagos state, His Royal Highness, The Oba of Lagos and other traditional rulers of Lagos state, very important religious leaders in Lagos state and very important decision makers in corporate Lagos. The event's slogan shall be: "A call to Serve Lagos State Women and Youths".

The Blueprint of "Ise Loogun Ise – Jobs Eradicate Abject Poverty" shall be read to the stakeholders (copies can be made available to them and posted on the Jummy One Foundation Website). The need for all stakeholders to actively participate shall be stressed.

During the event, vital roles shall be created for the stakeholders such as various action committees namely:

- 5.01.1 Mass Mobilization and Strategies Committee;
- 5.01.2 5.001.2 Women Projects Funds Mobilization Committee;
- 5.01.3 Women Projects Technical Equipment Mobilization Committee;
- 5.01.4 Youths Projects Funds Mobilization Committee;
- 5.01.5 Youths Projects Technical Equipment Mobilization Committee;
- 5.01.6 Women Projects Verification and Appraisal Committee;
- 5.01.7 Women Projects Implementation Committee;
- 5.01.8 Youths Projects Verification and Appraisal Committee;
- 5.01.9 Youths Projects Implementation Committee;
- 5.01.10 Women Micro-credit Committee;
- 5.01.11 Youths Micro-credit Committee;
- 5.01.12 Women Projects Monitoring Committee;
- 5.01.13 Youths Projects Monitoring Committee;
- 5.01.14 Project Adoption, Branding, Partnership and Sponsorship Committee;
- 5.01.15 Project Events Organization Committee;
- 5.01.16 Project Logistics Committee;
- 5.01.17 Ise Loogun Ise Training Committee

#### 5.01.2 Project Communication Committee.

Attending stakeholders shall be nominated or encouraged to willingly choose the committees that they volunteer to serve. An oath of commitment to serve Lagos state women and youths shall be administered on all committee members and other attending stakeholders. The oath could be: "I (mention name) hereby solemnly declare that I am committed to serving Lagos state women and youths in every capacity that will empower not less than five (5) million vulnerable women and youths in Lagos state between July 1, 2013 and July 1, 2018; and by so doing, I am committed to the effective eradication of abject poverty from every home in Lagos state, the improvement of grassroots productivity, the guarantee of societal peace and security, as well as, a significant improvement upon the Internally Generated Revenue of the various tiers of Governments in Lagos state, so as to enable government to mobilize sufficient resources that will enable Lagos state to meet MDGs 1-8 conveniently between now and 2015; and substantially warrantee the success of the post 2015 Sustainable Development Goals in Lagos state by significantly boosting the economy of Lagos state and overall national GDP". The various committees shall go into separate sessions that will enable them to elect officers such as: chairmen, deputy chairmen, secretaries and head of logistics. Each committee shall set meeting dates and venues that shall be mutually beneficial to its members.

#### 5.02 Ise Loogun Ise Women and Youths Intervention Schemes:

##### WOMEN:

##### 5.02.1 Lagos Women Job Creation Strategies:

All the strategies, programs and schemes itemized here shall require that all prospective women beneficiaries will:

- (i) be recommended by reputable collaborating women stakeholders;
- (ii) prospective women beneficiaries shall be required to register online and SMS their bio-data to a designated GSM short code.

##### 5.02.2 Lagos Women Job Needs Data Base Acquisition Program:

A Lagos Women Job Needs data base shall be developed through an online "php form" that shall be created for this purpose and hosted on the Jummy One Foundation website. All collaborating stakeholders and all job seeking women who reside in Lagos shall be required to fill the online php form and submit the information filled on the online php form. A data base shall be developed from the submitted information that would be very vital for planning and development projections by the Jummy One Foundation, Lagos State Government, the 20 Local Government Councils, the 37 LCDAs, the Federal Ministry of Planning, the Federal Office of Statistics and International Development Partners, especially for the post 2015 Development Goals.

##### 5.03.3 Lagos Women Skills Acquisition Training Program:

All Certified and Recognized Women Skills Acquisition Trainers domiciled in Lagos state shall be required to register as Trainers of Women in this Program. Their Training Programs shall be ratified by the Ise Loogun Ise Training Committee in such a way as to make sure that ratified training programs accommodate the practical and theoretical skills acquisition requirements of each of the Ise Loogun Ise Value-Added Projects. All Women Trainers shall be remunerated directly from the Lagos Women Empowerment Fund. Alternatively, the remuneration of Trainers could be branded by interested private of public sponsor as a social responsibility obligation of their organization or government.

#### 5.02.4 Lagos Skilled Women Empowerment Program:

All Trained Women shall be adequately empowered with their requisite operational equipment and starting capital. The total value of requisite operational equipment and starting capital shall not exceed Two Hundred and Fifty Thousand Nigerian Naira (N250,000); except in situations where specific projects in question are exceptionally and economically significant to Lagos state and the society, and would require much more than N250,000 to commence; and would require the management of two or more complementarily skilled persons. The requisite Women Project Committees shall appraise and approve each project on its own merit, without bias.

#### 5.02.5 Lagos Women Cooperative/Thrift Societies Registration Program:

All Lagos Women Cooperative/Thrift Societies shall be required to collaborate and be voluntarily registered with Ise Loogun Ise, so that prospective benefitting women can be registered with them based on their respective trade or technical specialization. This is because it is mandatory that ONLY members of Cooperative/Thrift Societies shall benefit from the Lagos Women Empowerment Fund.

#### 5.02.6 Lagos Women SMEs Banking-Culture Scheme:

All beneficiaries must open and operate Saving Accounts with the Micro-Finance or Commercial Banks that shall disburse their single-digit Two Hundred and Fifty Thousand Nigerian Naira (250,000) micro credit in equipment and working capital. Every beneficiary is entitled to benefitting from all the promotional benefits that accrue to SMEs and holders of Saving Accounts. Micro Finance Institutions and Commercial Banks shall be encouraged to role out new juicy Customer Beneficiary Promotional Incentives that would boost Youths SMEs Banking-Culture.

#### 5.02.7 Lagos Women SMEs Micro-Credit Support Scheme:

After undergoing a recognized and certified vocational skills acquisition training program or business inductive workshop, a prospective beneficiary of the Lagos Women SMEs Micro-Credit Support Scheme shall receive a single digit interest loan worth N250,000/Beneficiary with a Tenor of Twelve (12) Months, from a collaborating Micro-Finance Bank, Commercial Bank, Cooperative and Thrift Society relevant to his or her new skill or trade; or even directly from the Lagos Women Empowerment Fund.

#### 5.02.8 Lagos Women SMEs Local B2B Scheme:

All beneficiaries that have operated successfully for some time and have produced goods that are needed as raw materials by bigger corporations within Lagos and elsewhere in Nigeria shall be linked up with the bigger corporations at an Ise Loogun Ise Local B2B Forum that shall be held at a designated location in Lagos every year.

#### 5.02.9 Lagos Women Industrial Products Direct Marketing Scheme:

Beneficiaries shall be recruited by telecommunication service providers, petroleum products marketers, insurers, tax consultants, manufacturers, manufacturers' representatives, other consumer products service providers and whole sellers of goods manufactured in Lagos or elsewhere in Nigeria as Direct Field Marketers of their goods and services on a Ten Percent (10%) Sales Commission remuneration/beneficiary.

#### 5.02.10 Lagos Women SMEs Export B2B Scheme:

All beneficiaries that have operated successfully for some time and have produced goods that are needed as raw materials by bigger corporations outside Nigeria shall be linked up with the bigger corporations that need their goods during relevant international exhibitions and B2Bs that shall be held

anywhere on earth. This provides the beneficiaries easy entrance into the export market and the opportunity to earn foreign exchange.

5.02.11 Lagos Women – UNOPS Job Creation Scheme:

As per the capacity of the United Nations Office on Projects Support, some of the beneficiaries shall benefit from the UNOPS Job Creation Scheme that is directly managed and funded by the UNOPS.

5.02.12 Lagos Women UN Global Compact Global Events Beneficiation Scheme:

All beneficiaries shall be made to join the United Nations Global Compact and support the ten principles of the UN Global Compact with respect to human rights, labor, environment and anti-corruption. With this commitment, they shall express their intent to advance these principles within their spheres of influence, and will make a clear statement of this commitment to their stakeholders and the general public. They shall also pledge to take part in the activities of the UN Global Compact where appropriate and feasible-through, for instance, participation in the Nigerian UNGC Local Network; involvement in specialized initiatives and work-streams; engagement in partnership projects; and reviewing and providing commentary to participating companies on their Communications on Progress; as well as participate in relevant international UNGC exhibitions that will expose their products and services to the rest of the global business community.

5.02.13 Lagos Women Empowerment Fund:

**An Ise Loogun Ise Project Account with the Account Name: “Lagos Women Empowerment Fund”, shall be opened with collaborating Micro-Finance Banks and Commercial Banks that operate in Lagos state. Thirty percent (30%) of any raised funds/donations and earnings accruable to Ise Loogun Ise shall be paid into the Lagos Women Empowerment Fund.**

YOUTHS:

5.02.14 Lagos Youths Job Creation Strategies:

All the strategies, programs and schemes itemized here shall require that all prospective youth beneficiaries will:

- (i) be recommended by reputable collaborating youth stakeholders;
- (ii) prospective youth beneficiaries shall be required to register online and SMS their bio-data to a designated GSM short code.

5.02.15 Lagos Youths Job Needs Data Base Acquisition Program:

A Lagos Youths Job Needs data base shall be developed through an online “php form” that shall be created for this purpose and hosted on the Jummy One Foundation website. All collaborating stakeholders and all job seeking Youths who reside in Lagos shall be required to fill the online php form and submit the information filled on the online php form. A data base shall be developed from the submitted information that would be very vital for planning and development projections by the Jummy One Foundation, Lagos State Government, the 20 Local Government Councils, the 37 LCDAs, the Federal Ministry of Planning, the Federal Office of Statistics and International Development Partners, especially for the post 2015 Development Goals.

5.02.16 Lagos Youths Skills Acquisition Training Program:

All Certified and Recognized Youths Skills Acquisition Trainers domiciled in Lagos state shall be required to register as Trainers of Youths in this Program. Their Training Programs shall be ratified by the Ise Loogun Ise Training Committee in such a way as to make sure that ratified training programs

accommodate the practical and theoretical skills acquisition requirements of each of the Ise Loogun Ise Value-Added Projects. All Youths Trainers shall be remunerated directly from the Lagos Youths Empowerment Fund. Alternatively, the remuneration of Trainers could be branded by interested private or public sponsor as a social responsibility obligation of their organization or government.

#### 5.02.17 Lagos Skilled Youths Empowerment Program:

All Trained Youths shall be adequately empowered with their requisite operational equipment and starting capital. The total value of requisite operational equipment and starting capital shall not exceed Two Hundred and Fifty Thousand Nigerian Naira (N250,000); except in situations where specific projects in question are exceptionally and economically significant to Lagos state and the society, and would require much more than N250,000 to commence; and would require the management of two or more complementarily skilled persons. The requisite Youth Project Committees shall appraise and approve each project on its own merit, without bias.

#### 5.02.18 Lagos Youths Cooperative/Thrift Societies Registration Program:

All Lagos Youths Cooperative/Thrift Societies shall be required to collaborate and be voluntarily registered with Ise Loogun Ise, so that prospective benefitting youths can be registered with them based on their respective trade or technical specialization. This is because it is mandatory that ONLY members of Cooperative/Thrift Societies shall benefit from the Lagos Youths Empowerment Fund.

#### 5.02.19 Lagos Youths SMEs Banking-Culture Scheme:

All beneficiaries must open and operate Saving Accounts with the Micro-Finance or Commercial Banks that shall disburse their single-digit Two Hundred and Fifty Thousand Nigerian Naira (250,000) micro credit in equipment and working capital. Every beneficiary is entitled to benefitting from all the promotional benefits that accrue to SMEs and holders of Saving Accounts. Micro Finance Institutions and Commercial Banks shall be encouraged to role out new juicy Customer Beneficiary Promotional Incentives that would boost Youths SMEs Banking-Culture.

#### 5.02.20 Lagos Youths SMEs Micro-Credit Support Scheme:

After undergoing a recognized and certified vocational skills acquisition training program or business inductive workshop, a prospective beneficiary of the Lagos Youths SMEs Micro-Credit Support Scheme shall receive a single digit interest loan worth N250,000/Beneficiary with a Tenor of Twelve (12) Months, from a collaborating Micro-Finance Bank, Commercial Bank, Cooperative and Thrift Society relevant to his or her new skill or trade; or even directly from the Lagos Youth Empowerment Fund.

#### 5.02.21 Lagos Youths SMEs Local B2B Scheme:

All beneficiaries that have operated successfully for some time and have produced goods that are needed as raw materials by bigger corporations within Lagos and elsewhere in Nigeria shall be linked up with the bigger corporations at an Ise Loogun Ise Local B2B Forum that shall be held at a designated location in Lagos every year.

#### 5.02.22 Lagos Youths Industrial Products Direct Marketing Scheme:

Beneficiaries shall be recruited by telecommunication service providers, petroleum products marketers, insurers, tax consultants, manufacturers, manufacturers' representatives, other consumer products service providers and whole sellers of goods manufactured in Lagos or elsewhere in Nigeria as Direct Field Marketers of their goods and services on a Ten Percent (10%) Sales Commission remuneration/beneficiary.

#### 5.02.23 Lagos Youths SMEs Export B2B Scheme:

All beneficiaries that have operated successfully for some time and have produced goods that are needed as raw materials by bigger corporations outside Nigeria shall be linked up with the bigger corporations that need their goods during relevant international exhibitions and B2Bs that shall be held anywhere on earth. This provides the beneficiaries easy entrance into the export market and the opportunity to earn foreign exchange.

#### 5.02.24 Lagos Youths – UNOPS Job Creation Scheme:

As per the capacity of the United Nations Office on Projects Support, some of the beneficiaries shall benefit from the UNOPS Job Creation Scheme that is directly managed and funded by the UNOPS.

#### 5.02.25 Lagos Youths UN Global Compact Global Events Beneficiation Scheme:

All beneficiaries shall be made to join the United Nations Global Compact and support the ten principles of the UN Global Compact with respect to human rights, labor, environment and anti-corruption. With this commitment, they shall express their intent to advance these principles within their spheres of influence, and will make a clear statement of this commitment to their stakeholders and the general public. They shall also pledge to take part in the activities of the UN Global Compact where appropriate and feasible-through, for instance, participation in the Nigerian UNGC Local Network; involvement in specialized initiatives and work-streams; engagement in partnership projects; and reviewing and providing commentary to participating companies on their Communications on Progress; as well as participate in relevant international UNGC exhibitions that will expose their products and services to the rest of the global business community.

#### 5.02.26 Lagos Youths Empowerment Fund:

**An Ise Loogun Ise Project Account with the Account Name: “Lagos Youths Empowerment Fund”, shall be opened with collaborating Micro-Finance Banks and Commercial Banks that operate in Lagos state. Thirty percent (30%) of any raised funds/donations and earnings accruable to Ise Loogun Ise shall be paid into the Lagos Youths Empowerment Fund.**

### 5.03 Ise Loogun Ise Value-Added Projects

- 5.03.1 Fresh water Aquaculture;
- 5.03.2 Fish smoke curing and marketing/Export;
- 5.03.3 Fish meal plant;
- 5.03.4 Fish powder (foods) plant;
- 5.03.5 Marine fish/ Shrimp trawling;
- 5.03.6 Lagoon Aquaculture;
- 5.03.7 Live topical fishes and fogs export;
- 5.03.8 Edible frogs breeding;
- 5.03.9 Edible frogs processing (frozen / smoke-curing);
- 5.03.10 Processed edible frogs exports / local sales;
- 5.03.11 Aquaria construction and sales;
- 5.03.12 Grass cutter animal farm;
- 5.03.13 Frozen fish, prawns & shrimps export and local sales;
- 5.03.14 Snail farming and marketing;
- 5.03.15 Honey bee farming and export;
- 5.03.16 Chicken poultry;



- 5.03.17 Pig farming;
- 5.03.18 Sheep farming;
- 5.03.19 Goat Farming;
- 5.03.20 Crocodile and monitor lizard farming;
- 5.03.21 Water turtles farming;
- 5.03.22 Turkey farming;
- 5.03.23 Duck farming;
- 5.03.24 Water Buck farming
- 5.03.25 Hare / Guinea pig farming;
- 5.03.26 Various green vegetables farms, processing, local marketing and export;
- 5.03.27 Flowers farming and export;
- 5.03.28 Kola nut farming and export;
- 5.03.29 Pepper farms;
- 5.03.30 Tomato farms;
- 5.03.31 Onions farms;
- 5.03.32 Pepper, Tomato & Onions processing plant;
- 5.03.33 Pineapple farm and export;
- 5.03.34 Cassava farming;
- 5.03.35 Melon farming, processing and export;
- 5.03.36 Rice farming processing and export;
- 5.03.37 Cassava processing plant and export;
- 5.03.38 Banana farming, processing and export;
- 5.03.39 Plantain farming, processing and export;
- 5.03.40 Cocoyam farming, processing and export;
- 5.03.41 Ice blocks production and sales;
- 5.03.42 Oyster / periwinkle fishing, processing and export;
- 5.03.43 Cosmetics production and export;
- 5.03.44 Computer skills acquisition center;
- 5.03.45 Bakery;
- 5.03.46 Candle making plant;
- 5.03.47 Classroom chalk production plant;
- 5.03.48 Engineering technical skills center;
- 5.03.49 Community Drop-in centers;
- 5.03.50 Multipurpose Recreation parks;
- 5.03.51 Rehabilitation center;
- 5.03.52 Cinema / theater Auditorium;
- 5.03.53 Water processing plant;
- 5.03.54 Community watch (security outfit);
- 5.03.55 Tailoring & Sewing institute & services;
- 5.03.56 Barbing, Hair dressing salon services;
- 5.03.57 Auto mechanic training & services;
- 5.03.58 Tyre & tube vulcanizing training & services;
- 5.03.59 Photography training & services;
- 5.03.60 Printing training & services;
- 5.03.61 Car wash services;

- 5.03.62 Catering & restaurant services;
- 5.03.63 Carpentry and furniture services;
- 5.03.64 Leather products production;
- 5.03.65 Rattan cane ware products production;
- 5.03.66 Soap and detergent production;
- 5.03.67 African Textiles production;
- 5.03.68 Welding services / training;
- 5.03.69 Panel beating training and services;
- 5.03.70 Telephone, fax services;
- 5.03.71 Interlocking stones, rims, blocks production;
- 5.03.72 Popcorn making;
- 5.03.73 Shoe polish production;
- 5.03.74 Batik, tie and dye, screen-printing;
- 5.03.75 Car hire services;
- 5.03.76 Bus transport services;
- 5.03.77 Cooperative sales stores;
- 5.03.78 Cooperative thrift society;
- 5.03.79 Micro credit cooperatives;
- 5.03.80 Community self help road projects;
- 5.03.81 Water projects & services;
- 5.03.82 Electrification projects & services;
- 5.03.83 Primary schools establishment;
- 5.03.84 Secondary schools establishment;
- 5.03.85 School classroom construction;
- 5.03.86 School laboratory / other equipment provision;
- 5.03.87 Art, culture & tradition training services;
- 5.03.88 Industrial starch production plant;
- 5.03.89 Ice cream production;
- 5.03.90 Hydrated lime production;
- 5.03.91 Refractory burnt bricks & clay roofing & tiles plant;
- 5.03.92 Infusion fluids production;
- 5.03.93 Saw dust chipboard production;
- 5.03.94 Mini fertilizer blending plant;
- 5.03.95 Mini protective paints manufacturing;
- 5.03.96 Soy ogi production;
- 5.03.97 Comprehensive information super high way technology skills acquisition and services center;
- 5.03.98 Leisure & tourism services;
- 5.03.99 Technical skills acquisition & services;
- 5.03.100 General laboratory services;
- 5.03.101 Medical laboratory services
- 5.03.102 Women skills acquisition & services;
- 5.03.103 Day care center;
- 5.03.104 Drop in training centers establishment;
- 5.03.105 Zoos and Botanical gardens;

5.03.106	Sports arena and sports club;
5.03.107	Refrigeration and cooling systems training & services;
5.03.108	Youth development and services center;
5.03.109	Waste management (waste to wealth) services;
5.03.110	Gold smith services;
5.03.111	Export Beads works;
5.03.112	Animal feeds production and export;
5.03.113	Energy foods production and export;
5.03.114	Herbal farm processing & export;
5.03.115	Engineering services;
5.03.116	Telecom & GSM Hardware and Software Engineering Services.

#### 6.0 Ise Loogun Ise LTV/Radio Lagos 30' Simulcast;

This shall be a quarterly human angled minutes (30') weekly Lagos Television (LTV) and Radio Lagos Audience Participatory Simul-cast principally focusing on Job Creation for Women and Youths. Human angled MDGs 1-8 issues that are pivoted upon sustainable development, especially MDG 1 – as it affects women and youths in the various communities in Lagos state shall be aired. Question of the week shall be aired during each episode. Respondents shall be expected to forward their answers to a dedicated GSM value-added short code. Correct answers from respondents shall be gracefully rewarded with various branded prizes.

#### 7.0 Ise Loogun Ise Promotional Events:

##### 7.0.1 JOB CREATION EVENTS:

These shall include the Inaugural Ise Loogun Ise Stakeholders Family Meeting at the Eko Hotel, Lagos. Other events shall include, but not be restricted to road shows and indoor events like branded Walks, Treks, Marathon, Soccer, Swimming, Table Tennis, Lawn Tennis, Ludo, Rafle Draws and Monopoly. Prospective participants shall be required to register online at the Jummy One Foundation website and send the Registration Numbers generated when they submit their information online to a dedicated GSM value-added short code to confirm their registration. Branded prizes shall be won by the best participants in each event's category.

#### 8.0 Ise Loogun Ise Cost:

- Ise Loogun Ise Stakeholders' Family Meeting: **The proposed one day Ise Loogun Ise Stakeholders' Family Meeting shall cost: N10m;**
- The cost of a single digit interest loan/beneficiary is projected at: N250,000;
- The cost of a single digit interest loan to Five Million (5) beneficiaries is projected at: **N1.25 Trillion;**
- **\*\*Each Field Marketing Officer's Recruit applicant's screening shall cost, @ N500 per applicant: and cost, for million applicants: N500m;**
- **Ise Loogun Ise TV/Radio Human Angled Simul-cast cost:**

NTA Network Cost:

- 30 minutes airtime: N782,500/slot;
- One quarter of 13 weeks: N10,172,500;
- 5% VAT: N508,625;
- Total NTA Cost/Quarter: N10,681,125/Qtr;
- 20% Production Cost: N2,136,225/Qtr;
- Presentation Cost: N2,600,000/Qtr;
- Total NTA Network 30'' Cost: **N15,417,350/Qtr.**

FRCN Network Cost:

- 30 minutes airtime: N500,000/slot;
- One quarter of 13 weeks: N6,500,000;
- 5% VAT: N325,000;
- Total NTA Cost/Quarter: N6,825,000/Qtr;
- 20% Production Cost: N1,365,000/Qtr;
- Presentation Cost: N2,600,000/Qtr;
- Total FRCN Network 30'' Cost: **N10,790,000/Qtr.**

• **Total NTA/FRCN Network Quarterly Cost: N26,207,350m;**

- **Ise Loogun Ise TV/Radio Human Angled Simul-cast**
- **GSM Value Added Service Provision cost:**

**N2m;**

• **\*\*\*First (1<sup>st</sup>) Ise Loogun Ise Road Show:**

**N34m;**

• **Implementation Committee + Implementation Sub-Committees:**

**N10m;**

• **Project Concept Development Logistics:**

**N15m;**

• **Contacts Logistics:**

**N2,792,650.**

• **Take Off Total Cost:**

**N100m;**

**Total Ise Loogun Ise 22 Quarters "2013-2018" Cost of Project:**

• **Total NTA/FRCN Network 22 Quarters Cost:**

**N576,561,700m;**

• **Ise Loogun Ise TV/Radio Human Angled Simul-cast**

• **22 Quarters GSM Value Added Service Provision cost:**

**N44m;**

• **22 Ise Loogun Ise Road Shows:**

**N748m;**

• **Implementation Committee + Implementation Sub-Committees X 22:**

**N220m;**

• **Project Concept Development Logistics X 22:**

**N330m;**

• **Contacts Logistics X 22:**

**N61,438,300m;**

• **5 Million Single Digit (N250,000) Loans:**

**N1.25Trillion;**

- **Total Cost of Ise Loogun Ise in 22 Quarters (July 1, 2013-July 1, 2018:** **N1,251,980,000,000;**  
**N1.252 Trillion.**

**\*However, each of the components of Ise Loogun Ise is open to interested local and global private and public sponsors and products branding.**

#### **9.0 Projected Ise Loogun Ise Income**

- **Jummy One Foundation Kick off Support:** **N100m;**
- **Ise Loogun Ise Stakeholders' Family Meeting: The proposed one day**  
  
Ise Loogun Ise Stakeholders' Family Meeting **shall cost:** **NILL;**
- **Projected Total Yield from 1million applicants' screening exercise:** **N500m;**
- **Ise Loogun Ise TV/Radio Human Angled Simul-cast**
- **GSM Value Added Service Projected income: @ N25m income**  
  
/week, 13 weeks income projections: **N325m/Qtr;**
- **First (1<sup>st</sup>) Ise Loogun Ise Road Show Projected Income:** **N200m;**
- **N250,000 Single Digit Loan for 5 Million Women and Youths:** **N1.25 Trillion;**
- **Projected Total Income:** **N1,251,125,000,000 (Trillion)**

#### **10.0 Administration of (Non Loan) Income/Earnings:**

##### **10.1 Lagos Women Empowerment Fund:**

**30% of any raised funds/donation/earnings from Ise Loogun Ise shall be paid into the Lagos Women Empowerment Fund;**

##### **10.2 Lagos Youths Empowerment Fund:**

**30% of any raised funds/donation/earnings from Ise Loogun Ise shall be paid into the Lagos Youths Empowerment Fund;**

##### **10.3 Jummy One Foundation:**

**25% of any raised funds/donation/earnings from Ise Loogun Ise shall be paid as Commission to Jummy One Foundation;**

##### **10.4 El-Yah-Agla Nigeria Limited:**

**15% of any raised funds/donation/earnings from Ise Loogun Ise shall be paid as Commission to El-Yah-Agla Nigeria Limited;**

**11.0 Project Funding:**

The N1.25 Trillion required for the creation of 5 million jobs for women and youths all over Lagos state between July 1, 2013 and July 1, 2018 shall be sourced from the following:

- (i) Initial Take-Off Grant from the Trustees of the Jumby One Foundation, (With support from the friends of the Foundation);
- (ii) Single Digit Interest Loans from collaborating Micro-Finance Institutions and Commercial Banks that operate in Lagos state;
- (iii) Lagos Women Empowerment Fund;
- (iv) Lagos Youths Empowerment Fund;
- (v) Project branding and adoption by Lagos based private and public sponsors;
- (vi) Funds mobilized from GSM Value-added short codes;
- (vii) Donations;
- (viii) A New Lagos State Government Legislation backed Compulsory Contribution of One Percent (1%) of Corporate Profit After Tax, to the proposed: (i) Lagos Women Empowerment Fund; (ii) Lagos Youths Empowerment Fund;
- (ix) Constant Global Lagos Women/Youths Job Creation Events.

**12.0 Benefits to the Society and Lagos State:**

Ise loogun Ise Projects would ensure a speedy economic recovery; increase productivity; ensure a safer society; create new jobs, skills and business opportunities; produce more food, clothes, footwear and raw materials; create a culture of productivity, safety, peace and stability from the reduction, curbing prevention and control of all kinds of poverty or joblessness induced vices in the society; rehabilitate all the identified target groups all over Lagos state; improve individual, corporate and government income; improve GDP of Lagos state and Nigeria; improve the IGR all the 20 Local Government Councils and the 37 Local Council Development Area Councils; improve export; improve standard of living; improve security of life and property.

This initiative strives to ensure that MDGs 1-8 are systematically attained in Lagos state by year 2015. By sufficiently addressing Goal -1: Ending Hunger and Extreme Poverty in Lagos state, as regards providing five (5) million jobs for the most vulnerable groups – “women and youths” between July 1, 2013 and July 1, 2018, with the active collaboration of all relevant stakeholders, through Global Partnership – Goal 8; most hitherto abjectly poor homes in Lagos state will dramatically and permanently escape abject poverty, become productive, improve state and national GDP; as well as, effectively contribute to the 20 Local Government Councils, the 37 Local Councils Development Areas and state government Internally Generated Revenue true accruing operational taxes from the benefitting five (5) million beneficiaries; and by so doing, significantly boost the economy of Lagos state.

The success of this initiative will provide a veritable substratum for the realization of the post 2015 Sustainable Development Goals (SDGs) in Lagos state. This initiative will sustainably provide the needed resources that will enable the various tiers of government in Lagos state to adequately implement MDGs 2-7 between 2013 and 2015; and substantially sustain the post 2015 SDGs.

**13.0 Prospective Partners:**

- (i) The Lagos State Government;

- (ii) Lagos State Ministry of Women Affairs;
- (iii) All the (20) Local Government Areas of Lagos state;
- (iv) All the thirty seven (37) Local Council Development Areas of Lagos state;
- (v) All Commercial Banks operating in Lagos state;
- (vi) All the Microfinance Houses operating in Lagos state;
- (vii) All the members of the Nigerian Local Network of the United Nations Global Compact located in Lagos state;
- (viii) The United Nations Office on Projects Support;
- (ix) Corporate Lagos;
- (x) All the existing Women and Youths Cooperative Societies operating in Lagos state;
- (xi) All the existing Women and Youths Community Based Societies operating in Lagos state;
- (xii) All the major Churches operating in Lagos state;
- (xiii) \*All Women and Youths Focused Non-Governmental Organizations operating in Lagos;
- (xiv) Women/Youths Focused International Not-For-Profits and Sustainable Development Projects Support Providers;
- (xv) All Nigerians in the Diasporas organizations.

#### 14.0 Sponsorship/Branding Opportunity:

Any interested prospective sponsoring partner shall enjoy very sumptuous publicity leverage by branding any of the project's schemes, programs or project's events with their insignia;

#### **Project Components That Require Branding:**

##### **14.1 Ise Loogun Ise TV/Radio Human Angled Simult-cast (PROJECT DRIVING COMPONENT)**

- **Shall be a 30 minutes audience participatory human angled culture, trade, business, industrial & labour TV/Radio simul-cast on FRCN & NTA Network. Goal: To create 5m new jobs between July 1, 2013 and July 1, 2018 all over Lagos state (NTA: N16m; FRCN: N11m; Both: N27m) + (N5m Marketing Commission): N32m;**

##### **14.2 Ise Loogun Ise Family Meeting:**

- **Ise Loogun Ise Family Meeting shall be hosted at the Eko Kotel, Lagos. Participants will be acquainted with the facts & figures that will convince them to collaborate with the Jummy One Foundation in the effective local & international mobilization of funding & technical support to ensure the successful execution of Ise Loogun Ise, so as to, creating 5m new jobs between July 1, 2013 and July 1, 2018; (COST: N100m);**
- **Various committees shall be created during the event;**
- **The event can be branded by corporate Lagos. Attendance to the event shall be free and strictly by invitation;**

##### **14.3 Products Field Direct Marketing Officers Recruitment Exercise:**

**Goal: To create 5 million jobs between July 1, 2013 and July 1, 2018 (COST N100m);**

##### **14.4 Branding of Women/Youth Projects:**

- **(Branding Cost: From N1m per Micro Project;**

14.5 Ise Loogu Ise Treks: Sponsor anchored raffle draw powered global branded promotional events like: (1 km Treks, Nigerian Music, Nigerian Foods & Nigerian Dances, etc all over Nigeria and worldwide). The events and prizes shall be branded with the insignia of sponsors; (COST From: N300m per event per venue).

**15.0 Conclusion:**

Societies where women and youths are significantly empowered above the poverty level in such a way that they sufficiently order their own lives and provide for themselves and their various families, stand a much greater chance of achieving MDGs 1-8 on or before year 2015; as well as, comfortably succeed in the prosecution of post 2015 Sustainable Development Goals.

If each of the projected five (5) million jobless women or youths in Lagos state wins a branded skills acquisition training program and a single digit loan worth N250,000 through this initiative, this will guarantee a sustainable end to abject poverty in Lagos state and effectively keep a great proportion of women and youths residing in Lagos state productively busy; and by so doing, warrant a sustainable peace, security and development in post 2015.

Project Promoter:

**JUMMY ONE FOUNDATION**

(CAC/6/INCT./13,718=IT/CERT. NO. 16498; UNGC ID: 19257,  
<http://j1foundation.yolasite.com/>)

Project Concept Developer:



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